34:Harner E-4, 5 (1956-1969)1973 SD9 Jivaro SD9

Economic factors are also playing an important role in the rapidly changing life of these people. The Jívaro, as has been indicated earlier in this book, have long been anxious to acquire the technology and dress of Western civilization. Now that air transportation is available to most of the tribe, the only limit on Jívaro aspirations to acquire manufactured goods is their ability to acquire cash. Their model for such success is the cattle-raising Ecuadorian colonists west of the Cordillera de Cutucú, who have now converted most of the bottomlands of the Río Upano Valley into pasture with the aid of Jívaro labor. Air transport has made it profitable to ship beef to the highlands from there, and three local competing airlines are involved in the lucrative trade. Some Jívaro, with the strong encouragement of both Catholic and Protestant missionaries, are now clearing pasture land also for themselves to raise cattle and are starting to achieve success in acquiring substantial cash in exchange for beef.

While essentially pleased with their changing standard of living, the Jívaro have an increasingly pervasive fear of the white colonists and soldiers. West of the Cutucú range, the influx of mestizo settlers from the highlands has created a scarcity of land for cattle raising, and they are now attempting to invade the lands reserved by the Catholic missions for Indian use. The Jívaro, in turn, wish to expand their own pasture land, and see the attempted inroads by whites into the forest lands as a threat to their own future economic welfare. In 1969 a confrontation occurred between approximately four hundred Jívaro and thirty colonists and police near Sucúa when the latter group attempted to enter mission-administered lands. Although both groups were armed, no fighting broke out, the whites choosing to withdraw. However, the competition for land is clearly going to become worse, and may lead to serious bloodshed.